

STATE COMMANDER'S MEMBERSHIP GOALS 2016-2017

1. To conduct two (2) "Flying Squadron" training sessions for leaders on all levels to properly train in all areas of Membership Recruiting, (i.e. Conducting Membership Drives, Involvement with Military Units, Recruiting at Community Events and use of National Certified Recruiters).
2. To develop and institute a "State Commander's Membership Awards" program which will work in conjunction with current Post, District, Department, and National Membership incentives.
3. To ensure all Posts and districts have the needed assistance, guidance, and resources available to allow them to accomplish their Membership Goals.
4. To encourage District Commander's to conduct at least one (1) "School of Instruction" in the area of membership Recruiting, Retention, and Promoting during the 2016-2017 year.
5. To recognize those Post and District Commanders who are leading in their Membership Divisions in each edition of the Department Newspaper.
6. To recognize the "Top Five" members of the Department who are leading in individual Membership Recruiting in each edition of the Department Newspaper.
7. To encourage Post Commanders to schedule and conduct at least (1) Membership Drive per quarter.
8. FOR THE DEPARTMENT OF NEW MEXICO TO ACHIVE 100% IN MEMBERSHIP BY THE MID-WINTER CONFERENCE!

Len Hampton, Commander
Department of New Mexico

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