

**JUDGE'S SCORE SHEET**

**VETERANS OF FOREIGN WARS OF THE UNITED STATES**

DISPLAY NO. \_\_\_\_\_

NO. OF POPPIES USED \_\_\_\_\_

**BUDDY POPPY DISPLAY CONTEST  
JUDGE'S SCORE SHEET**

**CATEGORY 1**

**PUBLIC PROMOTION OF POPPY CAMPAIGN**

**Brief Description of the project:** \_\_\_\_\_

**EFFECTIVENESS (20 points)** \_\_\_\_\_  
(Is it likely to encourage the public to buy  
and wear a Buddy Poppy?)

**CLARITY OF THEME (20 points)** \_\_\_\_\_  
(Does it clearly tell the story intended?)

**SUITABILITY (10 points)** \_\_\_\_\_  
(Is the display in keeping with the purposes of  
the Buddy Poppy Program?)

**ORIGINALITY (15 points)** \_\_\_\_\_  
(Is the display "different" enough to interest  
the public?)

**BEAUTY (15 points)** \_\_\_\_\_  
(Is it pleasing to the eye, artistically designed  
and well constructed?)

**NUMBER OF POPPIES USED (20 points)** \_\_\_\_\_

**TOTAL** \_\_\_\_\_

**JUDGE'S NAME** \_\_\_\_\_

**ALL DISPLAYS MUST CONTAIN AT LEAST ONE POPPY IN ITS ORIGINAL FORM WITH LABEL ATTACHED.**