



May We Have Your Attention Please?

Major changes have been implemented to the Campbell's Labels for Education Program

For many years, the National Home has been involved with the Campbell's Labels for Education Program, receiving vans, musical instruments and other educational products in exchange for labels. Millions of labels have been collected and sent to us over the years. There are some major changes in this program, so please read carefully and do not hesitate to call us with questions. Please note these new changes replace the instructions on page 8 and page 23 in the National Home's *Giving Guide*.

Campbell's now has a new way to clip labels. You no longer need to clip the entire label, all that is needed is the UPC (bar code) with the Labels for Education picture. This can be found on the back of the product near the bottom. While many products are worth one point, there are several products worth five points. When sending your UPCs to the National Home, please do not staple or worry about sorting them. You can put the UPCs in a baggie and we will sort them here.

* Note that Campbell's cannot accept the 50 oz labels, however; they are accepting the UPC code on the outer case that it comes in. If you have any questions, please call (800) 424-8360 or e-mail mail@vfnationalhome.org. You can also visit www.labelsforeducation.com for more information.



Some of the UPCs have cutting guidelines around them. If they do, cut around that. If not, you can cut out the UPC with the picture of the little boy next to it.

Eligible Products - Here's What to Save

Products Worth 5 Points



||| - UPC CODE
Campbell's Condensed 10 oz. Soups
(Specially marked packages only)



||| - UPC CODE
Campbell's Chunky Soups (bowls)
Campbell's Chunky Chili (bowls)



||| - UPC CODE
Campbell's Soup At Hand



||| - UPC CODE
Campbell's Supper Bakes



||| - UPC CODE
Campbell's Select Soups (bowls)



||| - UPC CODE
Campbell's Soup To Go (tub)



||| - UPC CODE
Goldfish Crackers
(bag, box or carton)



● - LID
V8 Splash Juice Drinks, all varieties
(16 oz., 64 oz.)

Products Worth 1 Point



||| - UPC CODE
Campbell's Beans Products
Campbell's Condensed 10 oz. Soups
Campbell's Condensed 28 oz. Soups (Family Size)
Campbell's Low Sodium Soups
Campbell's Fat Free Soups
Campbell's Kitchen Classic Soups (18-19 oz. can)
Campbell's Tomato Juices (12 oz., 32 oz., 46 oz., 64 oz., multipacks)
Campbell's SpaghettiOs, Any Shape Pasta
Campbell's Gravies

● - LID
Campbell's Ready To Serve Soups (plastic)

||| - UPC CODE
Campbell's Soup & Recipe Mix
(with the entire box bottom panel)



||| - UPC CODE
Campbell's Chunky Soups
Campbell's Chunky Chili



||| - UPC CODE
Campbell's Healthy Request Soups



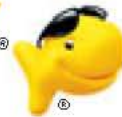
||| - UPC CODE
Campbell's Select Soups
Campbell's Select Gold Label Soups (carton)



||| - UPC CODE
Franco-American Gravies
Franco-American SpaghettiO's, Any Shape Pasta
Franco-American SpaghettiO's, in Meat Sauce



||| - UPC CODE
Pepperidge Farm Soups
Pepperidge Farm Breads, Croutons, Rolls & Stuffing
(bag, box or carton)
Pepperidge Farm Cookies, Crackers,
Goldfish Cookies & Snack Mixes (bag, box or carton)
Pepperidge Farm Frozen Garlic Breads, Cakes,
Turnovers, Dumplings and Puff Pastry



||| - UPC CODE
Swanson Broth, all varieties
Swanson Canned Chicken



||| - UPC CODE
Selected products (tub/carton)



● - LID
Prego Pasta Sauces (14-28 oz.)
Prego Pasta Sauces (46 oz. and larger)



● - LID
V8 100% Vegetable Juice, all varieties
(12 oz., 32 oz., 46 oz., 64 oz., multipacks)
V8 Calcium Enriched 100% Vegetable Juice
(12 oz., 46 oz.)
V8 Low Sodium 100% Vegetable Juice
(12 oz., 46 oz., 64 oz., multipacks)
V8 Essential Antioxidants 100% Vegetable Juice
(46 oz.)



● - LID
V8 Splash Smoothies (46 oz.)



● - LID
V8 V-Fusion 100% Juice, all varieties
(12 oz., 46 oz.)



- 2 CODE NUMBERS FROM OUTER CASE
Campbell's Tomato Juice (11.5 oz./24 cans/case)
Campbell's Tomato Juice (5.5 oz./48 cans/case)
Campbell's Chef's Kettle Soups (50 oz.)
Campbell's Foodservice Soups (50 oz.)
Campbell's Low Sodium Soups (50 oz.)
Campbell's Healthy Request Soups (50 oz.)
Campbell's Chunky Soups (bowls)
Campbell's Select Soups (bowls)
All Pepperidge Farm Products
V8, V8 Splash, V8 V-Fusion
Prego Foodservice